

ORNAMENTA® new designs 2018 at Cersaie, Pav. 15 - booth E1-F2

Press Release

Cersaie 2018

From 24th September to 28th Ornamenta will celebrate its participation in *Cersaie* with the launch of *Operae*, that marks the entrance of ORNAMENTA® in the world of large slabs. It is a program to create unique artworks by using the latest ceramic technologies. We produce works that are synonymous of Italian craftsmanship combined with the highest level of digital technology. Customization as a strategic driver to stand out on the global market and offer tailor-made products to serve the project world. You can choose the theme you prefer by selecting it within the wide range proposed or alternatively you can send us your work to be made to measure. A digital fabrication to allow anyone, anywhere to create their own slabs. Close to customer as possible.

Besides this, three new collections that have in common a path of material and graphic connection: on the one hand the tradition as a starting point on the other the investigation of the ceramic material through the use of the most modern engineering. To maintain the best of tradition through innovation, in a refined synthesis of style, taste and culture. The care of each detail to interpret and return the deep essence of the subject matter. A synthesis of ORNAMENTA® philosophy that, thanks to a fascinating combination of the production industry and minute tailoring, enhances the design and aesthetic freedom of the "tile", a term now *désuet* but never as now able to respond to the needs of contemporary architecture with micro and marco formats and cutting-edge technologies.

For more information please contact:
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Note for Editors

More informations about OPERAE and XVIII , the catalogues and the featured products can be found at our official website: ornamenta.com.

For any further detail please contact ORNAMENTA® Communication & Press Office at: press@ornamenta.com or T. +39 0536 867411.

About ORNAMENTA®

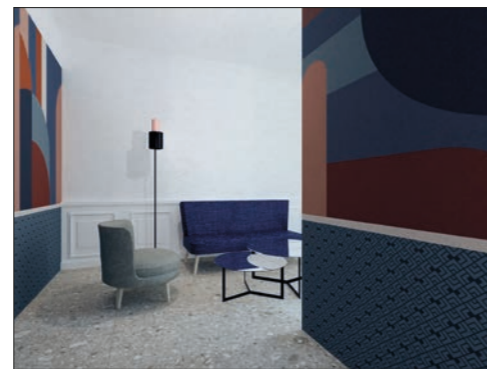
Italian roots for an industrial company that is increasingly global today, ORNAMENTA® founded by Davide Tonelli in 2013, is a vibrant tale of a manufacturing tradition mixed to industrial excellence, specializing in the production of decorative surfaces, in constant evolution. Its precise identity is based on the courage to stay one step ahead, to take risks and experiment. What makes this company unique is the precise, and perfect coexistence between technique and craftsmanship, usually opposing forces that in this case are parallel. Avant-garde industrial processes combine with painstaking workmanship to create unique collections. Passion for technology and a sense for material, professionalism and expertise, creative freedom and a tailor-made approach, deep sensitivity and absolute traceability define the force of ORNAMENTA®.

W: ornamenta.com
 I: [@ornamentaceramics](https://www.instagram.com/ornamentaceramics)
 F: [@ornamentaceramics](https://www.facebook.com/ornamentaceramics)
 T: [@ornamentaceramics](https://www.linkedin.com/company/ornamentaceramics)
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About D-Segno Studio

D-Segno Studio is a design agency founded in Sassuolo in 2016 by Davide Tonelli. It focuses mainly on design and research with a multidisciplinary approach that ranges from product and interior design to creative consulting (styling, moodbook, color study). D-Segno Studio develops collections of products for companies and creative concepts for design brands, designs interiors for individuals and retailers, and exhibition spaces for trade fairs and events. Eclecticism and design rigor accompanied by a constant research on color and materials and on the contamination between different languages are the cornerstones of every D-Segno Studio project in realizing custom-made projects that correspond to the individual needs of each client.

W: d-segno.com
 I: [@dsegnostudio](https://www.instagram.com/dsegnostudio)
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