

ORNAMENTA® new releases 2019 at Cersaie, Pad. 26 - Booth B123

Press Release

The seventh participation for Ornamenta at Cersaie continues the journey started last year with Operae, the decorative program on large slabs, enriching it with multiple decorations in new colors. true "artworks", the perfect synthesis of Italian creativity and cutting-edge technology. Customization is always at the center of the brand's design, whose plant-engineering versatility has allowed it to achieve important awards in the market segment in which it is positioned with the mission that it has set itself to carry forward since birth: maintaining the best of tradition through innovation. To complete the proposal for this edition, new releases addressing different trends for 2020 in which the lowest common denominator is a courageous use of color to fill a need for dynamism and sociality that pervades our everyday life that is increasingly "connected" digitally but less in the reality of interchanges between people.

Cersaie 2019

For more information please contact:
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CS60120G GRIS 60x120 | 24"x48" FLOOR



IM6060M MISMATCHED 60x60 | 24"x24" FLOOR
MAN7530PGL PARK GREEN LISCI0 7,5x30 | 3"x12" WALL



MAN7530BND BLUE NIGHT DIAMANTATO 7,5x30 | 3"x12" FLOOR
TE6060SM MINT 60x60 | 24"x24" WALL



PG6060VA VANILLA 60x60 | 24"x24" FLOOR

Note for Editors

More informations about product and catalogues can be found at our official website: ornamenta.com.

For any further detail please contact ORNAMENTA® Communication & Press Office at: press@ornamenta.com or T. +39 0536 867411.

About ORNAMENTA®

Italian roots for an industrial company that is increasingly global today, ORNAMENTA®, founded by Davide Tonelli in 2013, is a vibrant tale of a manufacturing tradition mixed to industrial excellence, specializing in the production of decorative surfaces, in constant evolution. Its precise identity is based on the courage to stay one step ahead, to take risks and experiment. What makes this company unique is the precise, and perfect coexistence between technique and craftsmanship, usually opposing forces that in this case are parallel. Avant-garde industrial processes combine with painstaking workmanship to create unique collections. Passion for technology and a sense for material, professionalism and expertise, creative freedom and a tailor-made approach, deep sensitivity and absolute traceability define the force of ORNAMENTA®

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About D-Segno Studio

Davide Tonelli, (Sassuolo, 1980) designer, founded in 2013 ORNAMENTA®, a brand new ceramic company that aspires to combine a manufacturing tradition that is rooted in a 40-year experience in manufacturing tradition with industrial excellence, specialized in decorative surface production, constantly evolving. In 2016 he opened his own studio based in Fiorano, which is principally active in surface design, interiors and architecture. Researcher of trends and styles, his projects seek the synthesis of two key principles that animate his approach: the passion for technology and matter. Common denominator is creative freedom and a tailor-made approach, future vision without forgetting the past..

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