



## d-segno studio

d-segno studio è una design agency fondata a Sassuolo nel 2016 da Davide Tonelli. Si concentra principalmente sulla progettazione e ricerca con un approccio multidisciplinare che spazia dal product ed interior design alla consulenza creativa (styling, moodbook, color study). D-Segno Studio sviluppa collezioni di prodotti per aziende e concept creativi per brand di design, progetta interni per privati e retail, e disegna spazi espositivi per manifestazioni fieristiche ed eventi. Eclettismo e rigore progettuale accompagnati da una costante ricerca su colore e materiali e sulla contaminazione tra i diversi linguaggi sono i capisaldi di ogni progetto di D-Segno Studio nel realizzare progetti custom made che corrispondano alle esigenze individuali di ogni cliente.

*“Ripensare il passato in un modo nuovo”.*

— Davide Tonelli, d-segno studio

d-segno studio is a design agency founded in Sassuolo in 2016 by Davide Tonelli. It focuses mainly on design and research with a multidisciplinary approach that ranges from product and interior design to creative consulting (styling, moodbook, color study). D-Segno Studio develops collections of products for companies and creative concepts for design brands, designs interiors for individuals and retailers, and exhibition spaces for trade fairs and events. Eclecticism and design rigor accompanied by a constant research on color and materials and on the contamination between different languages are the cornerstones of every D-Segno Studio project in realizing custom-made projects that correspond to the individual needs of each client.

*“Rethinking the past in a new way.”*

— Davide Tonelli, d-segno studio

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Operae segna l'ingresso di ORNAMENTA® nel mondo delle grandi lastre. È un programma per creare opere uniche utilizzando le più recenti tecnologie ceramiche. Produciamo opere che sono sinonimo di artigianato italiano combinato con il più alto livello di tecnologia digitale. La customizzazione come driver strategico per distinguersi sul mercato globale e offrire prodotti su misura al servizio del mondo del progetto. Puoi scegliere il tema che preferisci selezionandolo all'interno della vasta gamma proposta o in alternativa puoi inviarcì il tuo lavoro su misura. Una fabbricazione digitale per permettere a chiunque, ovunque, di creare le proprie lastre personalizzate. Vicino al cliente il più possibile.

Operae marks the entrance of ORNAMENTA® in the world of large slabs. It is a program to create unique artworks by using the latest ceramic technologies. We produce works that are synonymous of italian craftsmanship combined with the highest level of digital technology. Customization as a strategic driver to stand out on the global market and offer tailor-made products to serve the project world. You can choose the theme you prefer by selecting it within the wide range proposed or alternatively you can send us your work to be made to measure. A digital fabrication to allow anyone, anywhere, to create their own slabs. Close to customer as possible.

Introduction <sup>04-05</sup> / Gradient <sup>06-07</sup> /

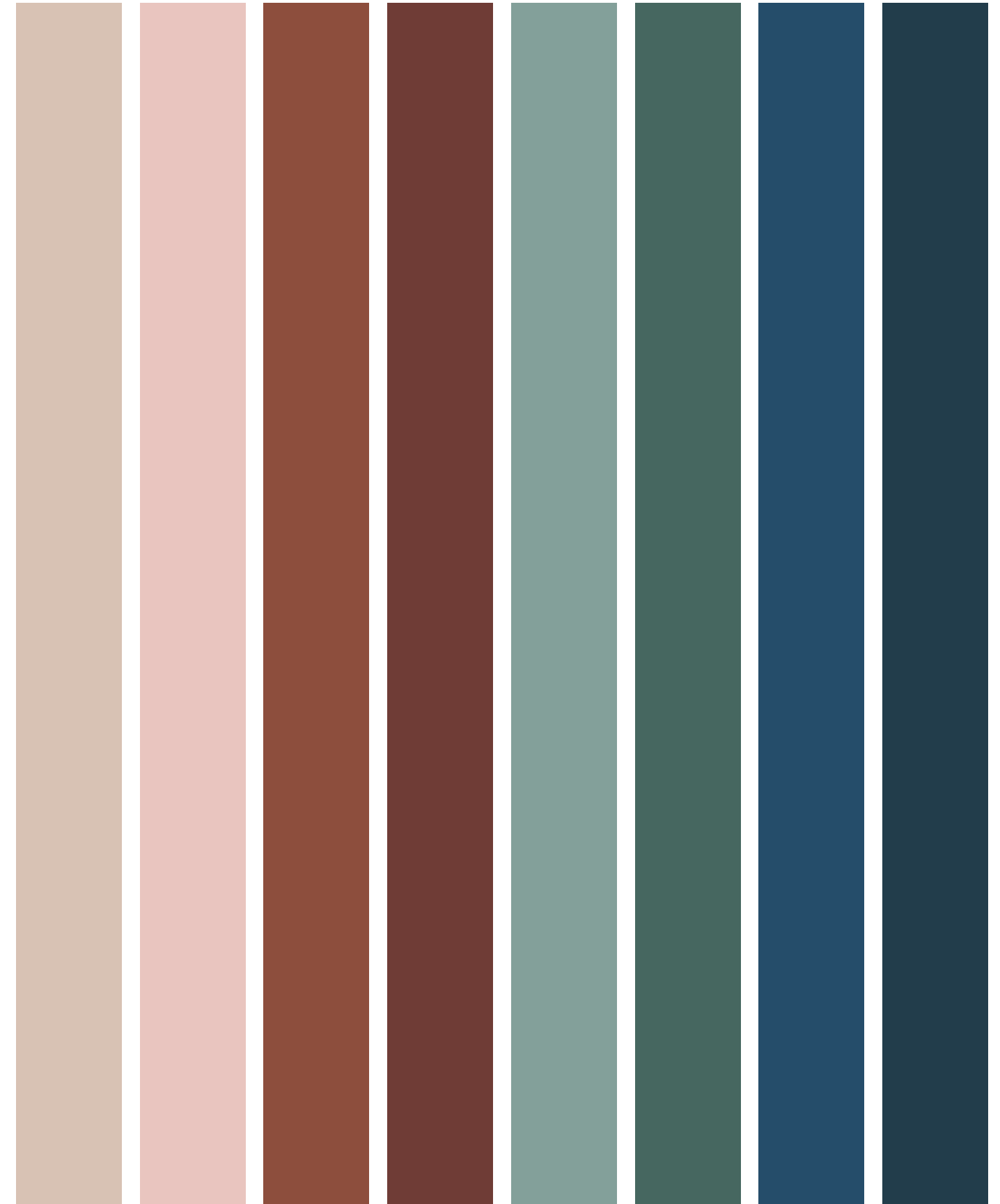
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Domestic Jungle <sup>14-17</sup> / Rugs <sup>18-21</sup> /

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## Colour Palette



PANTONE  
12-1404 TCX  
NCS  
S 1510-Y80R  
RAL  
0508010

PANTONE  
13-1504 TCX  
NCS  
S 1010-Y80R  
RAL  
0408010

PANTONE  
18-1242 TCX  
NCS  
S 5030-Y70R  
RAL  
0404030

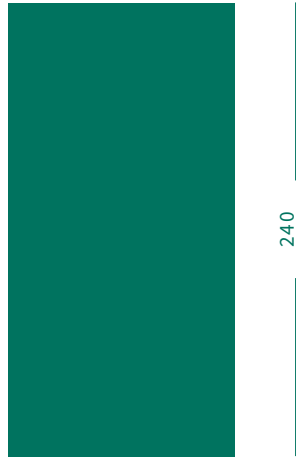
PANTONE  
19-1436 TCX  
NCS  
S 6020-Y80R  
RAL  
0304020

PANTONE  
16-5304 TCX  
NCS  
S 3010-B70G  
RAL  
1907010

PANTONE  
18-5611 TCX  
NCS  
S 6010-B50G  
RAL  
2004010

PANTONE  
19-4026 TCX  
NCS  
6020-R90B  
RAL  
2603020

PANTONE  
19-4110 TCX  
NCS  
S 7010-R90B  
RAL  
2403010



120

Slab

## Gradient

Indagine sul colore e le sue innumerevoli gradazioni su lastre di grande formato. Sfumature di colore creano superfici con miscele cromatiche uniche e originali.

Investigation on color and its innumerable gradations on large format slabs. Shades of color bichrome create surfaces with unique and original chromatic blends.

AD + Design

d-segno studio di Davide Tonelli

Material

Gres porcellanato

Gres porcelain

Finish

Naturale

Natural

Size

L 120 cm x H 240 cm

L 48" x H 96"

Thickness

9 mm

Colours

● Sand

● Blush

● Aquifer

● Teal

● Inked

↓ OP120240GRI Gradient Inked



↑ OP120240GRS Gradient Sand | L20120RD Lamelle Rovere Dritto



↑ OP120240SQR Squares Reddy Brown | SL60120C Stile Libero Cream



120  
Slab

240

## Squares

Realizzato con moduli “a quadretti” questo design è adatto sia a spazi commerciali che residenziali. Una vasta gamma di colori con combinazioni monocromatiche e bicolori.

Made from modular squares components the design is suitable to both commercial and residential spaces. A wide range of colour palette with monochrome and two-color combinations.

AD + Design	d-segno studio di Davide Tonelli	
Material	Gres porcellanato	Gres porcelain
Finish	Naturale	Natural
Size	L 120 cm x H 240 cm	L 48" x H 96"
Thickness	9 mm	
Colours	<ul style="list-style-type: none"> <li><span style="color: #A52A2A;">●</span> Sand</li> <li><span style="color: #FF6347;">●</span> Blush</li> </ul>	<ul style="list-style-type: none"> <li><span style="color: #8B0000;">●</span> Earth</li> <li><span style="color: #000000;">●</span> Inked</li> </ul>





## Ultrapatterns

È il trionfo del décor. Il design mette in scena un universo multicolore caratterizzato da superfici ultradecorative dal forte impatto visivo dove il segno grafico diventa elemento strutturale.

It is the triumph of décor. The design stages a multicolored universe characterized by ultra-strong surfaces with a strong visual impact where the graphic sign becomes a structural element.

AD + Design	d-segno studio di Davide Tonelli	
Material	Gres porcellanato	Gres porcelain
Finish	Naturale	Natural
Size	L 120 cm x H 240 cm	L 48" x H 96"
Thickness	9 mm	
Colours	<ul style="list-style-type: none"> <li><span style="display: inline-block; width: 10px; height: 10px; background-color: #C8A28E; border-radius: 50%; margin-right: 5px;"></span> Sand</li> <li><span style="display: inline-block; width: 10px; height: 10px; background-color: #E8B0B0; border-radius: 50%; margin-right: 5px;"></span> Blush</li> <li><span style="display: inline-block; width: 10px; height: 10px; background-color: #A52A2A; border-radius: 50%; margin-right: 5px;"></span> Earth</li> <li><span style="display: inline-block; width: 10px; height: 10px; background-color: #8B0000; border-radius: 50%; margin-right: 5px;"></span> Reddy Brown</li> </ul>	<ul style="list-style-type: none"> <li><span style="display: inline-block; width: 10px; height: 10px; background-color: #4682B4; border-radius: 50%; margin-right: 5px;"></span> Aquifer</li> <li><span style="display: inline-block; width: 10px; height: 10px; background-color: #2F4F4F; border-radius: 50%; margin-right: 5px;"></span> Forest</li> <li><span style="display: inline-block; width: 10px; height: 10px; background-color: #008080; border-radius: 50%; margin-right: 5px;"></span> Teal</li> <li><span style="display: inline-block; width: 10px; height: 10px; background-color: #000000; border-radius: 50%; margin-right: 5px;"></span> Inked</li> </ul>

OPERAE



↑ OP120240UPWE Ultrapatterns Window Eart | SL60120G Stile Libero Grey

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↑ OP120240UPWI Ultrapatterns Window Inked | M6060G Maiolicata la Grigia  
← OP120240UPWI Ultrapatterns Window Inked | L30120RC Lamelle Rovere Chevron





↑ OP120240DJCB Domestic Jungle color Blush | M6060G Maiolicata la Grigia



120  
Slab

240

## Domestic Jungle

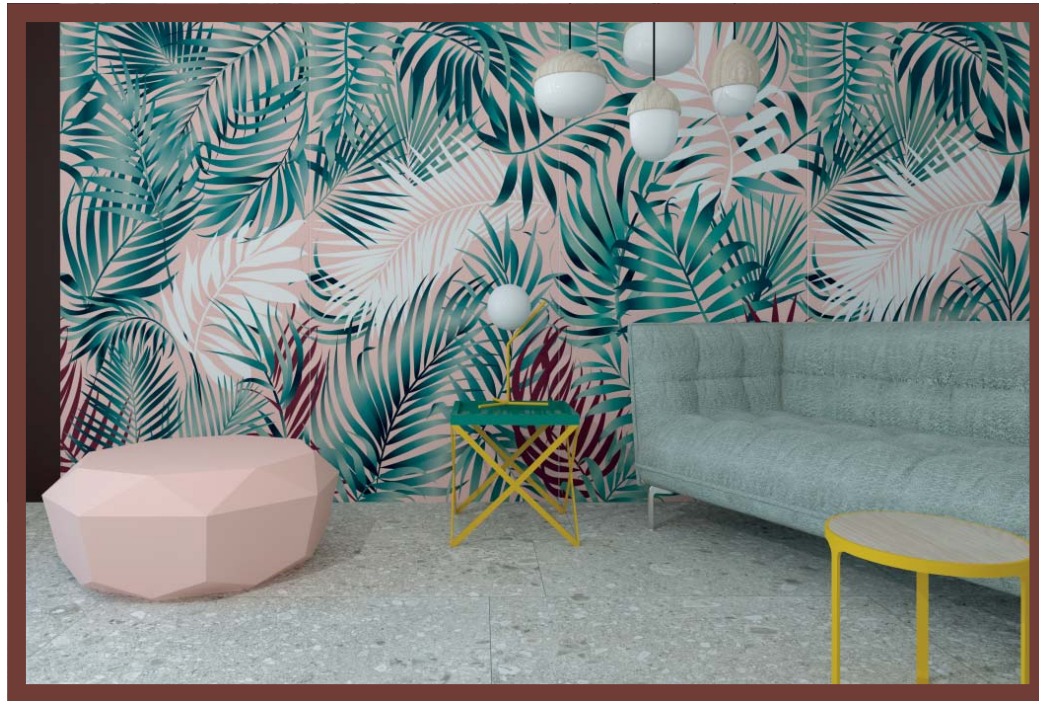
Decorare le pareti con stampe esotiche e texture stilizzate con motivi vegetali che strizzano l'occhio al design anni '50. Il verde verticale della natura nelle sue diverse tonalità e sfumature di colore come anti-stress alla frenesia quotidiana.

Decorate the walls with exotic prints and stylized textures with plant motifs that nod to the 1950s design. The vertical green of nature in its different tones and shades of color as an anti-stress to the daily frenzy.

AD + Design	d-segno studio di Davide Tonelli	
Material	Gres porcellanato	Gres porcelain
Finish	Naturale	Natural
Size	L 120 cm x H 240 cm	L 48" x H 96"
Thickness	9 mm	
Colours	<span style="color: #e91e63;">●</span> Blush <span style="color: #8b4513;">●</span> Earth	<span style="color: #4db6ac;">●</span> Aquifer <span style="color: #004d40;">●</span> Inked



OP120240DJCB Domestic Jungle color Blush | SL60120C Stile Libero Cream

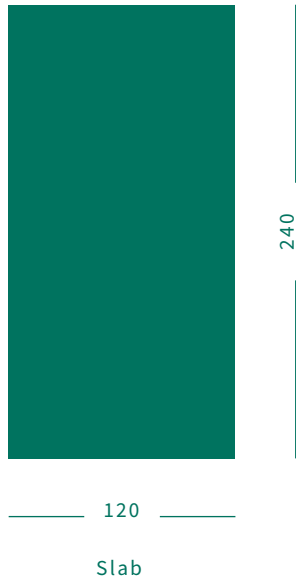


OP120240DJCI Domestic Jungle color Inked | M60120G Maiolicata la Grigia



OP120240DJCA Domestic Jungle color Aquifer | SL60120C Stile Libero Cream





## Rugs

Patterns a campitura di colore abbracciano tecnologie di fabbricazione digitale riproducendo tessuti che riflettono il nostro impegno per il colore e la grafica.

Flat colour patterns embrace digital fabrication technologies reproducing fabric textiles which reflect our commitment to colour and graphics.

AD + Design	d-segno studio di Davide Tonelli	
Material	Gres porcellanato	Gres porcelain
Finish	Naturale	Natural
Size	L 120 cm x H 240 cm	L 48" x H 96"
Thickness	9 mm	
Colours	<span style="color: #C8A28A;">●</span> Sand <span style="color: #8B4513;">●</span> Earth	<span style="color: #2E4C4C;">●</span> Forest <span style="color: #002060;">●</span> Inked

↓ OP120240RUWS Rugs Warp Sand | SL60120C Stile Libero Cream



↑ OP120240RUPF Rugs Plaid Forest | L30120RC Lamelle Rovere Chevron

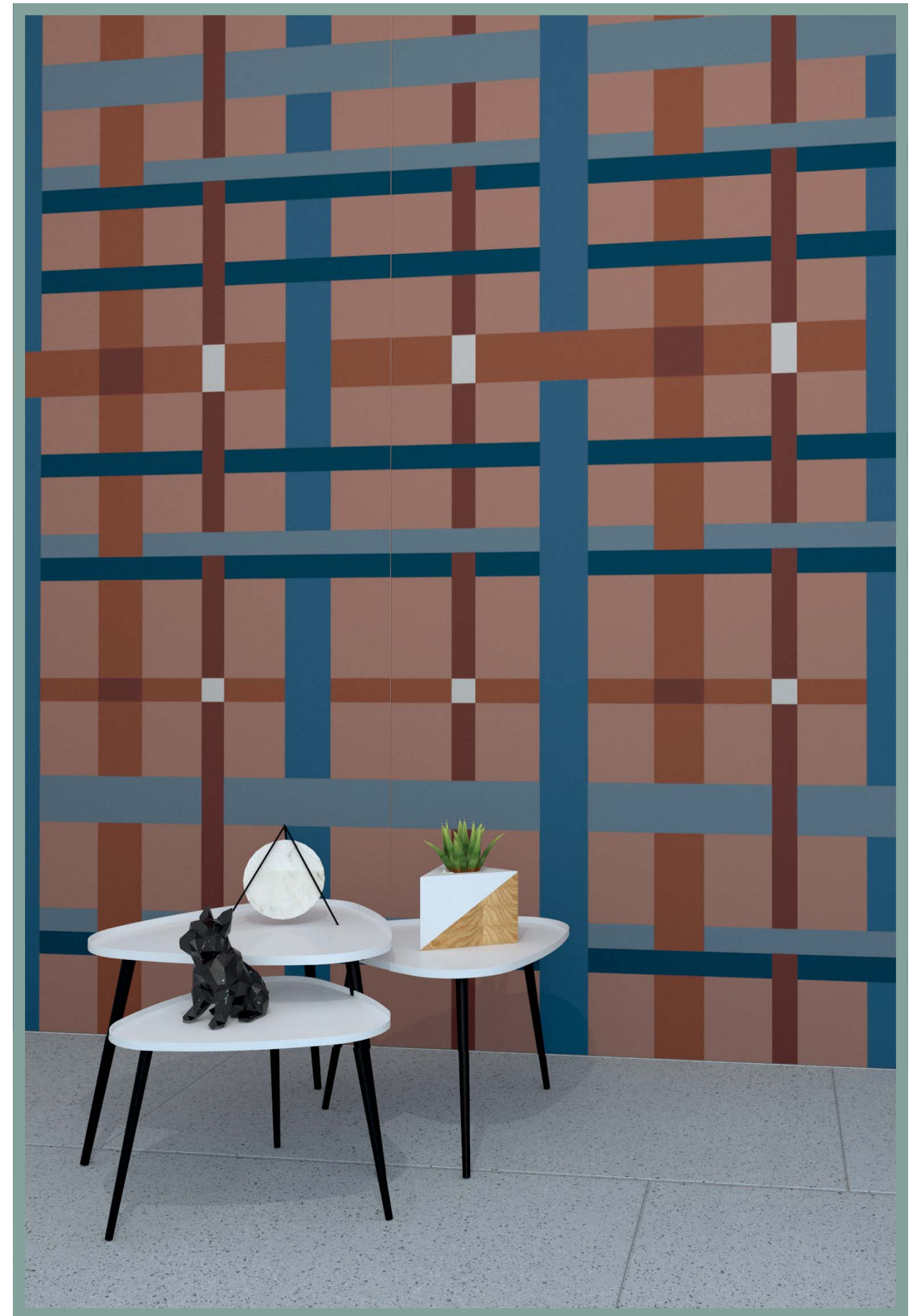
↓ OP120240RUPS Rugs Plaid Sand | L30120RC Lamelle Rovere Chevron



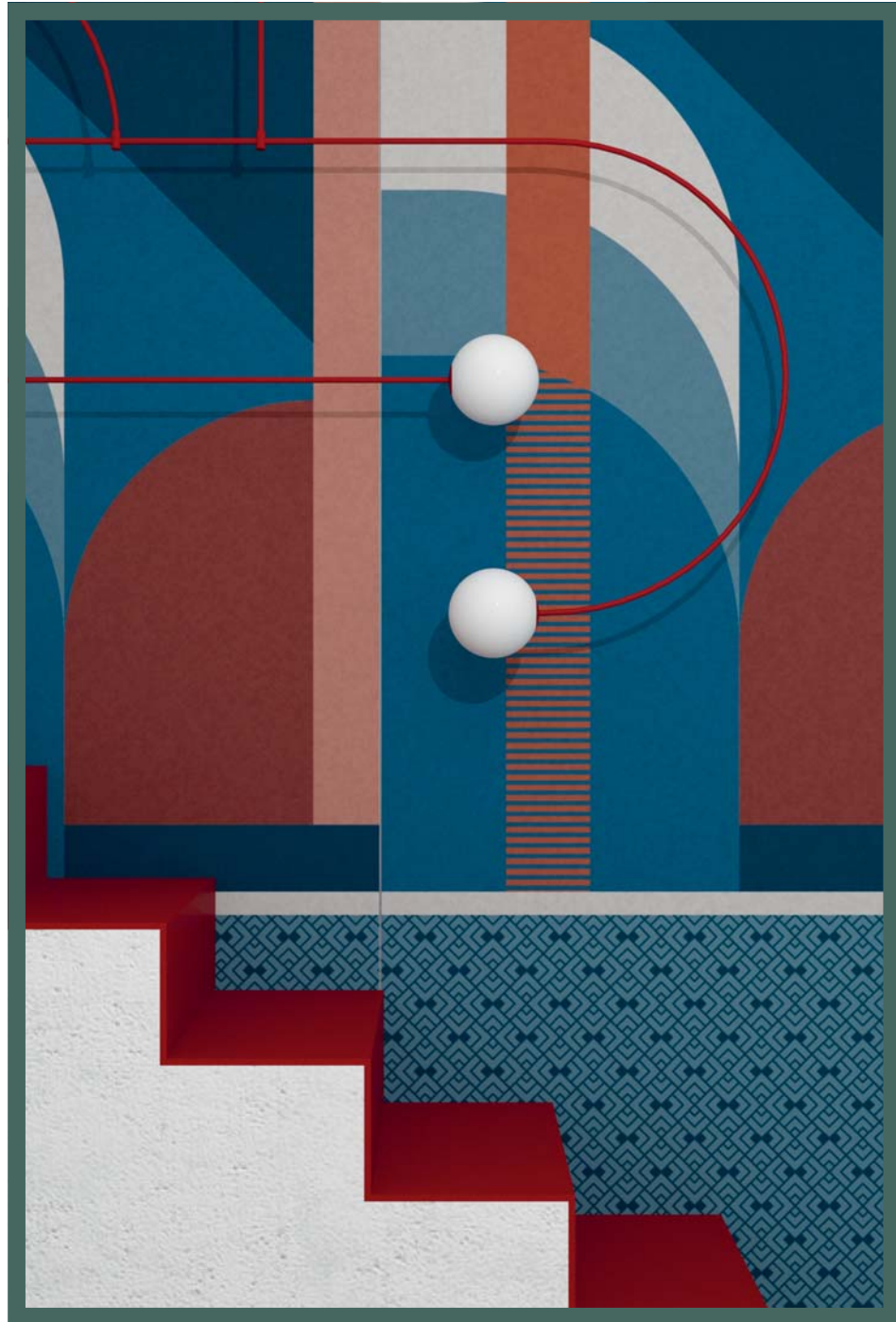
↑ OP120240RUWI Rugs Warp Inked

→ OP120240RUWE Rugs Warp Earth | M60120G Maiolicata La Grigia

OPERA E







↑ OP120240DEI Decò Inked

OPERA E

Decò

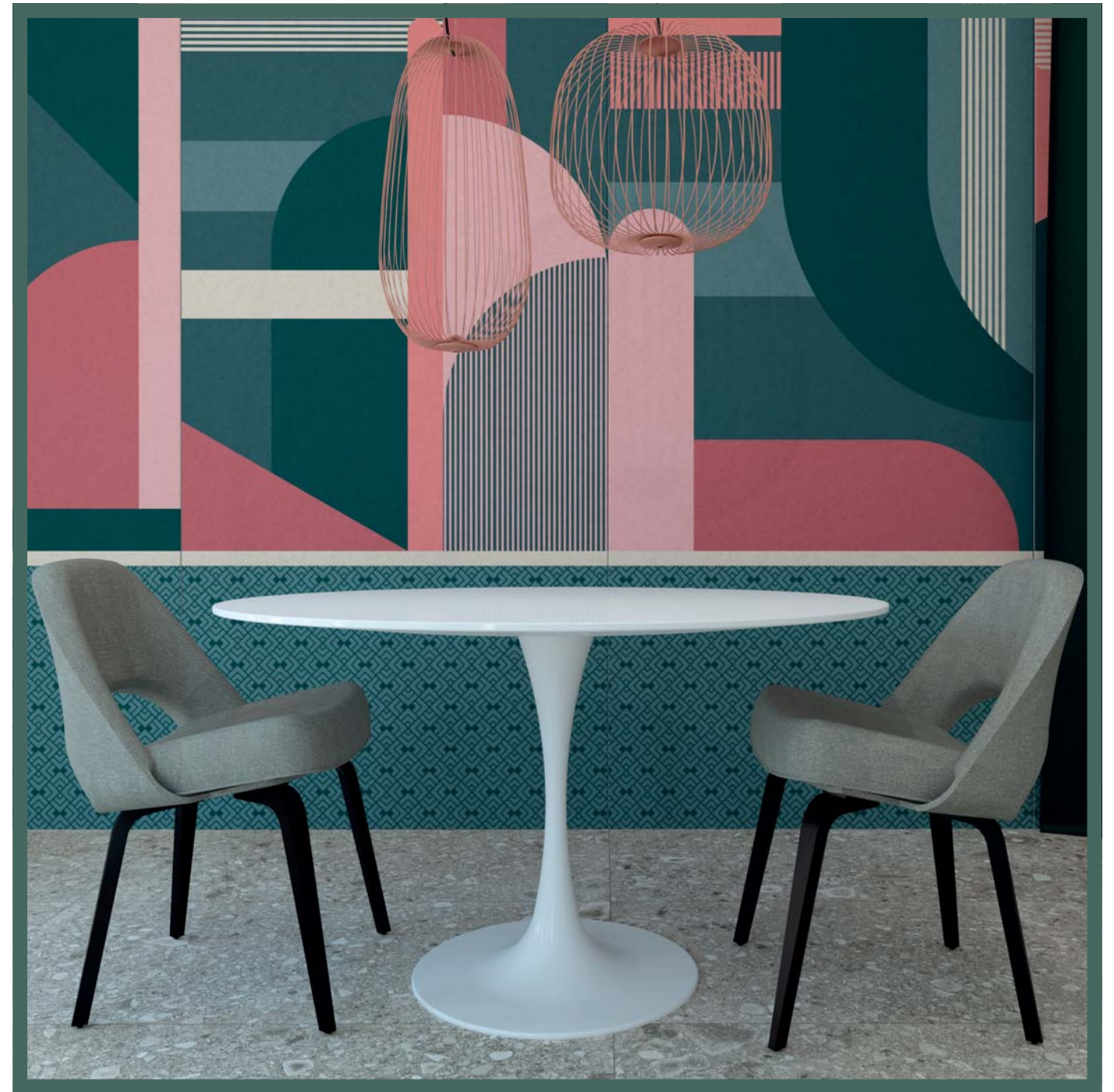
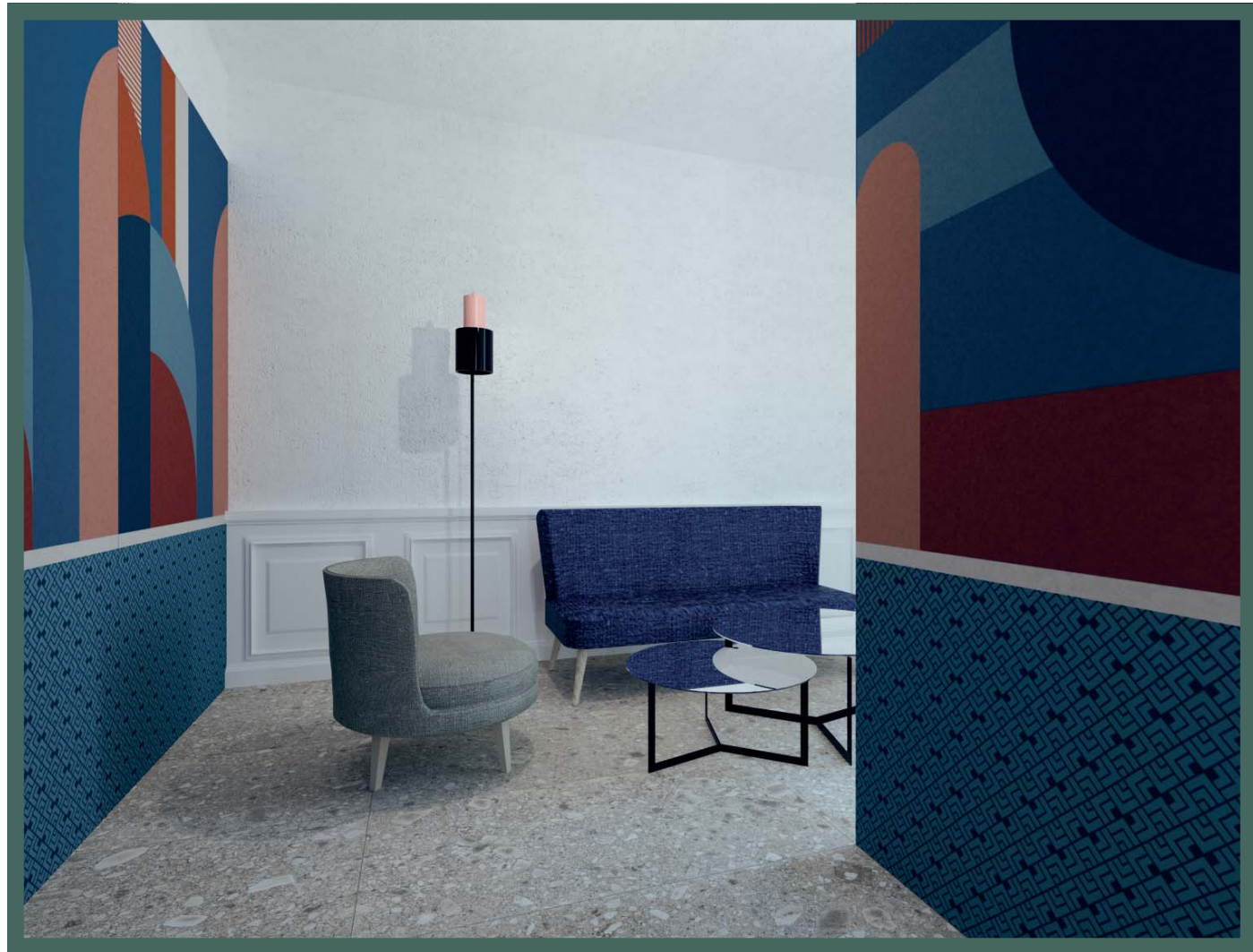
120  
Slab

Atmosfere Art-Decò abitate da forme geometriche colorate: triangoli, cerchi e rettangoli si mescolano sovrapponendosi creando pareti dalla grande personalità.

Art-Decò atmospheres inhabited by colored geometric shapes : triangles, circles and rectangles overlap creating walls with a great personality.

AD + Design	d-segno studio di Davide Tonelli	
Material	Gres porcellanato	Gres porcelain
Finish	Naturale	Natural
Size	L 120 cm x H 240 cm	L 48" x H 96"
Thickness	9 mm	
Colours	<ul style="list-style-type: none"> <li><span style="display: inline-block; width: 10px; height: 10px; background-color: #C8A28E; border-radius: 50%; margin-right: 5px;"></span> Sand</li> <li><span style="display: inline-block; width: 10px; height: 10px; background-color: #8B4513; border-radius: 50%; margin-right: 5px;"></span> Earth</li> </ul>	<ul style="list-style-type: none"> <li><span style="display: inline-block; width: 10px; height: 10px; background-color: #006400; border-radius: 50%; margin-right: 5px;"></span> Forest</li> <li><span style="display: inline-block; width: 10px; height: 10px; background-color: #000000; border-radius: 50%; margin-right: 5px;"></span> Inked</li> </ul>

ORNAMENTA®



↑ OP120240DEF Decò Forest | SL60120G Stile Libero Gray  
 ← OP120240DEI Decò Inked | SL60120G Stile Libero Gray





240

120

Slab

# Terrazzo

Chi avrebbe potuto prevedere che il terrazzo oggi sarebbe stato reinventato fino a diventare uno dei trend trasversali più popolari? La nostra interpretazione è un pattern che gioca con tessere multicolore.

Who could have predicted that the terrazzo pattern today would have been re-invented and become one of the most popular cross trends? Our fresh interpretation is a playful pattern with solid color chips multicolour.

AD + Design

d-segno studio di Davide Tonelli

Material

Gres porcellanato

Gres porcelain

Finish

Naturale

Natural

Size

L 120 cm x H 240 cm

L 48" x H 96"

Thickness

9 mm

Colours

● Sand

● Forest

● Earth

● Inked



↑ OP120240TEE Terrazzo Earth | SL60120C Stile Libero Cream





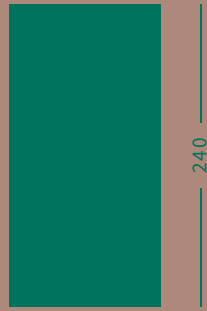
↑ OP120240TES Terrazzo Sand | SL60120C Stile Libero Cream  
→ OP120240TEE Terrazzo Earth | OP120240TEI Terrazzo Inked | L20120RD Lamelle Rovere Dritto

OPERAE



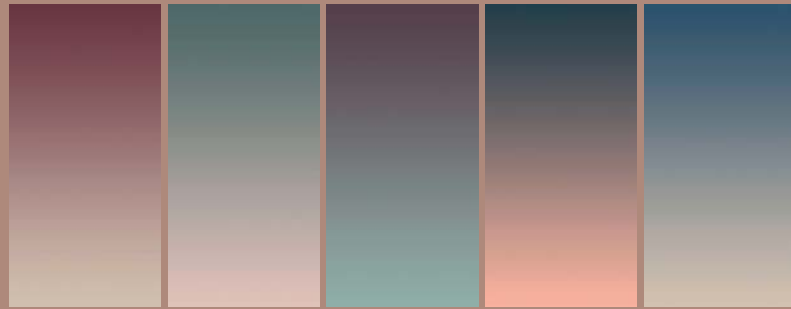


# Tech. Sheet



120  
Slab

## Gradient



OP120240GRS GRADIENT SAND  
 OP120240GRB GRADIENT BLUSH  
 OP120240GRA GRADIENT AQUIFER  
 OP120240GRT GRADIENT TEAL  
 OP120240GRI GRADIENT INKED

## Squares



OP120240SQS SQUARES SAND  
 OP120240SQB SQUARES BLUSH  
 OP120240SQE SQUARES EARTH  
 OP120240SQR SQUARES REDDY BROWN  
 OP120240SQA SQUARES AQUIFER  
 OP120240SQF SQUARES FOREST  
 OP120240SQI SQUARES INKED  
 OP120240SQT SQUARES TEAL

## Ultrapatterns



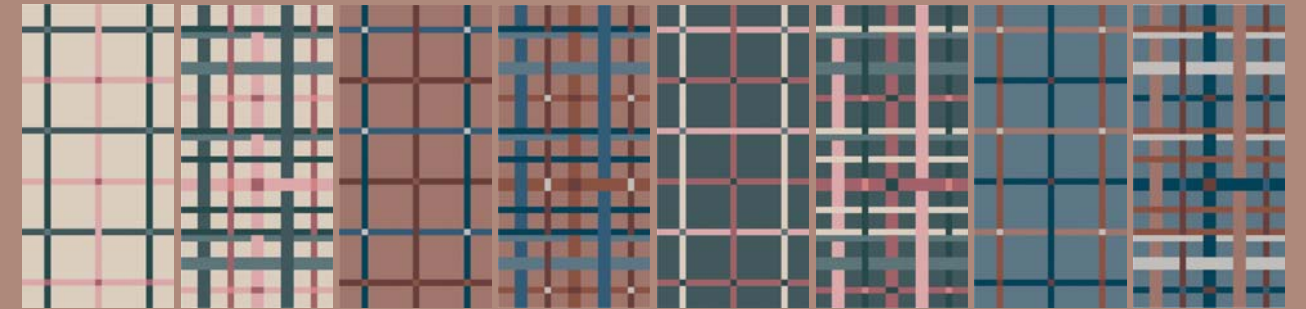
OP120240UPWB ULTRAPATTERNS WINDOW BLUSH  
 OP120240UPTB ULTRAPATTERNS TRIANGLE BLUSH  
 OP120240UPWE ULTRAPATTERNS WINDOW EARTH  
 OP120240UPT E ULTRAPATTERNS TRIANGLE EARTH  
 OP120240UPWS ULTRAPATTERNS WINDOW SAND  
 OP120240UPTS ULTRAPATTERNS TRIANGLE SAND  
 OP120240UPWI ULTRAPATTERNS WINDOW INKED  
 OP120240UPTI ULTRAPATTERNS TRIANGLE INKED

## Domestic Jungle



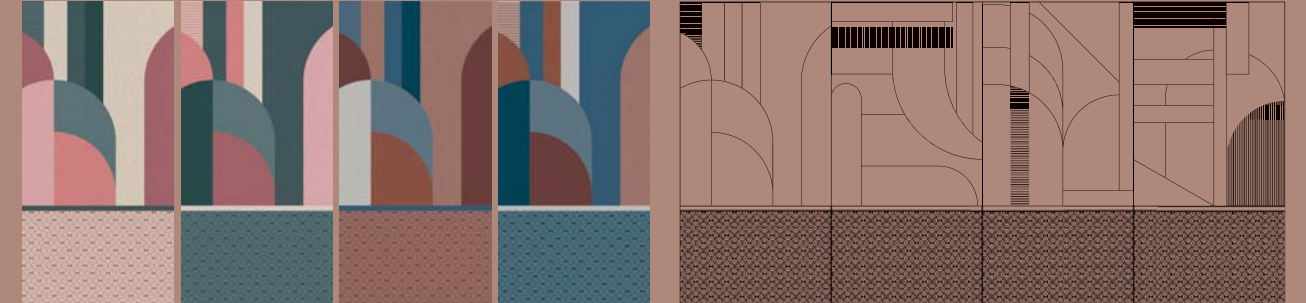
OP120240DJB DOMESTIC JUNGLE BLUSH  
 OP120240DJCB DOMESTIC JUNGLE COLOR BLUSH  
 OP120240DJE DOMESTIC JUNGLE EARTH  
 OP120240DJCE DOMESTIC JUNGLE COLOR EARTH  
 OP120240DJA DOMESTIC JUNGLE AQUIFER  
 OP120240DJCA DOMESTIC JUNGLE COLOR AQUIFER  
 OP120240DJI DOMESTIC JUNGLE INKED  
 OP120240DJCI DOMESTIC JUNGLE COLOR INKED

## Rugs



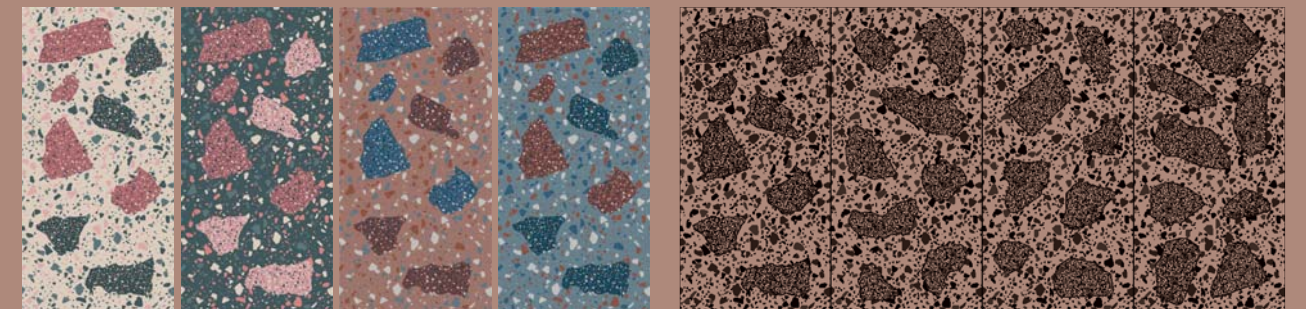
OP120240RUPS RUGS PLAID SAND  
 OP120240RUWS RUGS WARP SAND  
 OP120240RUPE RUGS PLAID EARTH  
 OP120240RUWE RUGS WARP EARTH  
 OP120240RUPF RUGS PLAID FOREST  
 OP120240RUWF RUGS WARP FOREST  
 OP120240RUPI RUGS PLAID INKED  
 OP120240RUWI RUGS WARP INKED

## Decò



OP120240DES DECÒ SAND  
 OP120240DEF DECÒ FOREST  
 OP120240DEE DECÒ EARTH  
 OP120240DEI DECÒ INKED  
 GRAPHIC MOVEMENT / 4 DIFFERENT DESIGN

## Terrazzo



OP120240TES TERRAZZO SAND  
 OP120240TEF TERRAZZO FOREST  
 OP120240TEE TERRAZZO EARTH  
 OP120240TEI TERRAZZO INKED  
 GRAPHIC MOVEMENT / 4 DIFFERENT DESIGN

## MISURE E PESI

weight and dimensions  
poids et dimensions  
größe und gewichte  
medidas y pesos

<b>Dimensione</b> Size / Format / Format / Tamaño	120x240 48"x96"
<b>Spessore</b> Thickness / Épaisseur / Stärke / Espesor	9 mm
<b>Peso</b> Weight / Poids / Gewicht / Peso	58,00 Kg
<b>Pezzi per scatola</b> Pieces per carton / Pièces par carton Stück pro Karton / Unidades por caja	1
<b>Quantità per scatola</b> Quantity per carton / Quantité par carton Quantität pro Karton / Cantidad por caja	2,8800 sqm
<b>Peso per scatola</b> Weight per carton / Poids par carton Gewicht pro Karton / Peso por caja	58,00 Kg
<b>Scatole per paletta</b> Boxes per pallet / Cartons par palette Karton pro palette / Cajas por paleta	18
<b>Quantità per paletta</b> Quantity per pallet / Quantité par palette Quantität pro palette / Cantidad por paleta	51,84 sqm
<b>Peso per paletta</b> Weight per pallet / Poids par palette Gewicht pro palette / Peso por paleta	1044,00 kg

Per l'ordine di casse di legno complete la quantità è di 18 slabs  
For order of complete wooden boxes the quantity of slabs is 18 each

## CARATTERISTICHE TECNICHE

technical features  
caractéristiques techniques  
technische eigenschaften  
características técnicas

	<b>NORMA STANDARD</b>	<b>PRODOTTO DECORATO CON TECNOLOGIA A FREDDO PRODUCTS DECORATED WITH COLD DECORATING TECHNOLOGY</b>
<b>Resistenza alla rottura</b> Breaking strength / Résistance à la rupture Biegezugfestigkeit / Resistencia a flexión	ISO 10545.4	50 N/mm2
<b>Resistenza all'abrasione profonda</b> Deep resistance / Résistance à l'abrasion Abriebfestigkeit / Resistencia a la abrasión	ISO 10545.6	<b>La decorazione di questi prodotti non ha una buona resistenza ai graffi di oggetti acuminati molto duri come ad esempio metallo, pietra, vetro e gres. Prestare la massima attenzione alla movimentazione durante le operazioni di posa evitando di urtare o strisciare utensili ed oggetti duri acuminati sulla superficie.</b> This product's decoration is not scratch resistant to hard, sharp objects such as metal, stone, glass, and stoneware. Be extremely careful when handling the product during installation, making sure not to bump or slide tools or other sharp objects against the surface.
<b>Resistenza alle macchie</b> Stains Resistance / Résistance aux taches Fleckenbeständigkeit / Resistencia a las manchas	ISO 10545.14 ASTM CC1378	<b>Resiste alle macchie di alimenti e bevande conforme alla classe 5. Non resiste alla tintura di iodio, blu di metilene, pennarello indelebile.</b> Class-5 resistance to food and beverage stains. Not resistant to iodine dye, methylene blue, or permanent marker.
<b>Resistenza dei colori alla luce</b> Resistance of colours to light / Résistance des couleurs à la lumière / Beständigkeit der Farben gegenüber Licht / Resistencia de colores a la luz	DIN 51094	<b>Superficie inalterata</b> Surface unaltered
<b>Resistenza agli attacchi chimici</b> Chemical resistance / Résistance chimique Chemische Resistenz / Resistencia química	ISO 10545.13 ASTM C650	<b>GLA-GHB</b>
<b>Assorbimento d'acqua</b> Water absorption / Absorption d'eau Wasseraufnahme / Absorción de agua	ISO 10545.3 ASTM C373	0,1%
<b>Resistenza al gelo</b> Frost resistant / Résistant au gel Frostbeständig / Resistente a las heladas	ISO 10545.12 ASTM C1026	<b>Conforme</b> Complies with the standards / Conforme aux normes / Anforderungenerfüllt / Conforme con las normas
<b>Grado di variazione cromatica</b> Colour shade variation / Degré de variation chromatique / Grad Der Farbabweichung Grado De Variación Cromatica		V1

**Avvertenze**  
Non saranno accolte contestazioni per danni visibili prima della posa. I colori dei materiali illustrati nel presente catalogo sono da ritenersi puramente indicativi. I dati presenti nella tabella "Misure e Pesi" sono aggiornati al momento della stampa del catalogo, pertanto i dati elencati possono subire variazioni.

**Advice**  
Claims on items which have already been laid will not be accepted for any damage visible before laying. Colours of the materials as illustrated in this catalogue are to be regarded as mere indications. The details present in the table "Weight and Dimensions" are updated at the time the catalogue is printed, therefore the data may change.

**Avertissements**  
Ils ne seront pas acceptés les réclamations pour dommages visibles avant l'installation. Les couleurs des matériaux illustrés dans ce catalogue sont purement indicatives. Les données dans le tableau «poids et mesures» est correcte au moment de l'impression du catalogue, pourquoi les données peuvent être modifiées.

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**Advertencias**  
No se aceptarán reclamaciones por daños visibles antes de la instalación. Los colores de los materiales descritos en este catálogo son meramente indicativos. Los datos de los "Pesos y Medidas" tabla es correcta en el momento de imprimir el catálogo, por lo tanto, los datos enumerados pueden ser alterados.

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ORNAMENTA®



