

LI QUI DA

curated by
D-Segno Studio
Davide Tonelli

HOMI Fiera Milano
14 - 17 September 2018

Strada Statale
del Sempione 28,
20017 Rho (Milano)
Italy

open daily
09.30 - 6.30 pm

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the collection

A collection of tiles in gres porcelain, inspired by antithetical themes, a dialogue of the opposites: contemporary and memory, craftsmanship and industrial technology, public and private are overlapping in "Liquida", the new project in 20x20 created for the 2018 Cersaie by D-Segno Studio.

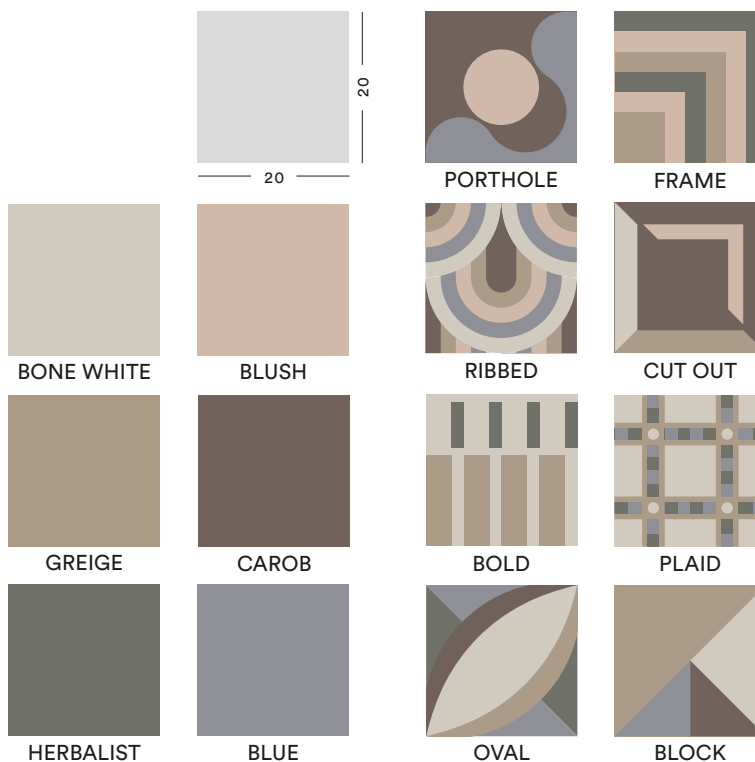
Colour is enjoying a resurgence in design, and the eclectic combination of colour we're seeing in residential and commercial spaces reveals our growing confidence with colour as a tool for design expression. The Colour palette is composed of earthy hues and cosy blended with neutral shades to give a sense of intimacy and warmth. A colorful mish-mash of cultural influences ignites our sense of community.

Soft pastel colors carefully studied to guarantee maximum aesthetic performance. Each color is the result of research into harmony and the identity of spaces in interior architecture and reflects an idea of flexible space. Twelve daring patterns that look to the past without renouncing the opportunities offered by the present. Space for digital printing and materials for a result that perfectly combines motifs from the mid-1900s with technological innovation.

"We find new joy in reviving long-held traditions. A colorful mish-mash of cultural influences ignites our sense of community".

- Davide Tonelli_D-Segno Studio

D-Segno Studio is a design agency founded in Sassuolo in 2016 by Davide Tonelli. It focuses mainly on design and research with a multidisciplinary approach that ranges from product and interior design to creative consulting (styling, moodbook, color study). D-Segno Studio develops collections of products for companies and creative concepts for design brands, designs interiors for individuals and retailers, and exhibition spaces for trade fairs and events. Eclecticism and design rigor accompanied by a constant research on color and materials and on the contamination between different languages are the cornerstones of every D-Segno Studio project in realizing custom-made projects that correspond to the individual needs of each client.



FIORANESE
CERAMICA

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tavolo

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CERAMICA

STORYTELLING
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#playfulblends

prespaziati

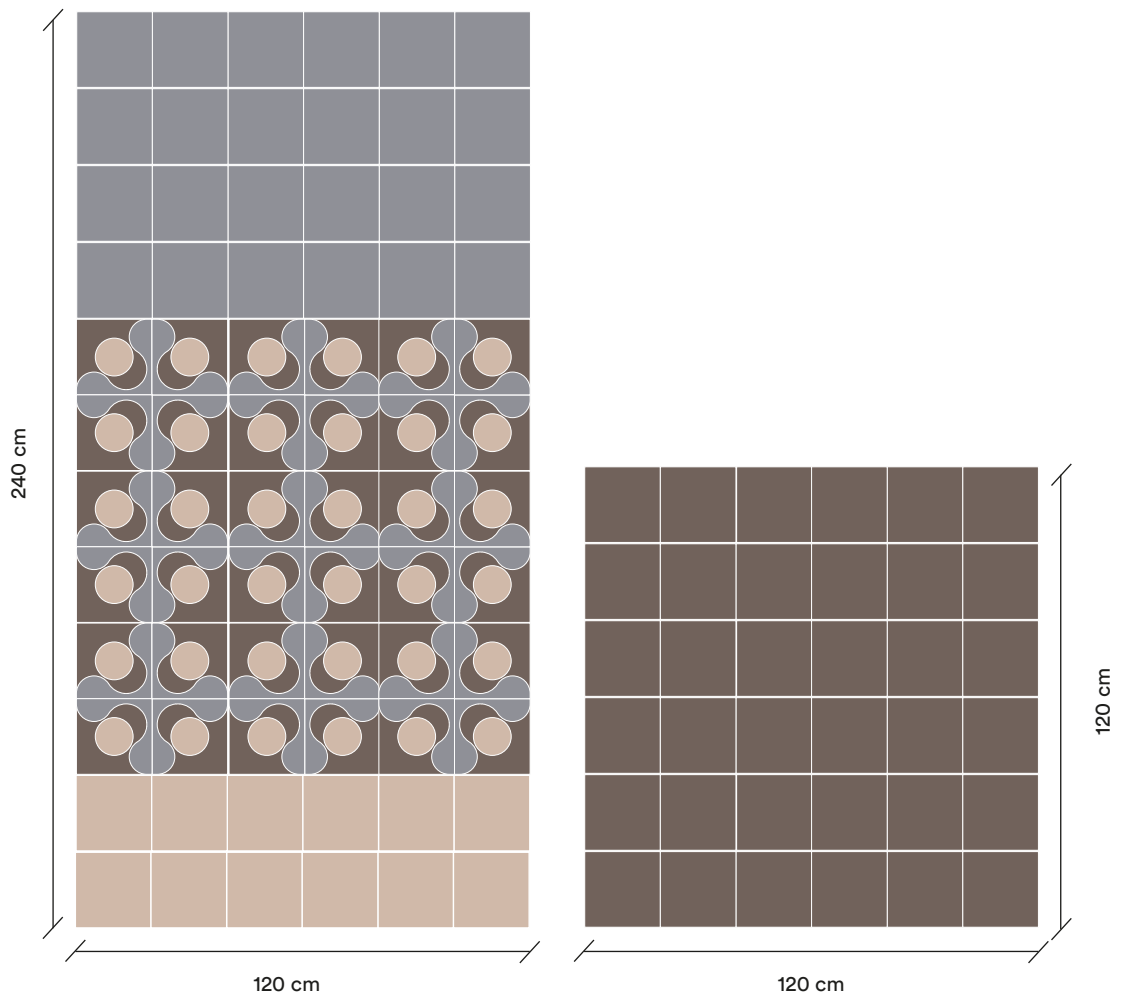
SCALA 1:10

FIORANESE
CERAMICA

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pannelli self-standing / FRONTE



BLUE - PORTHOLE - BLUSH - CAROB

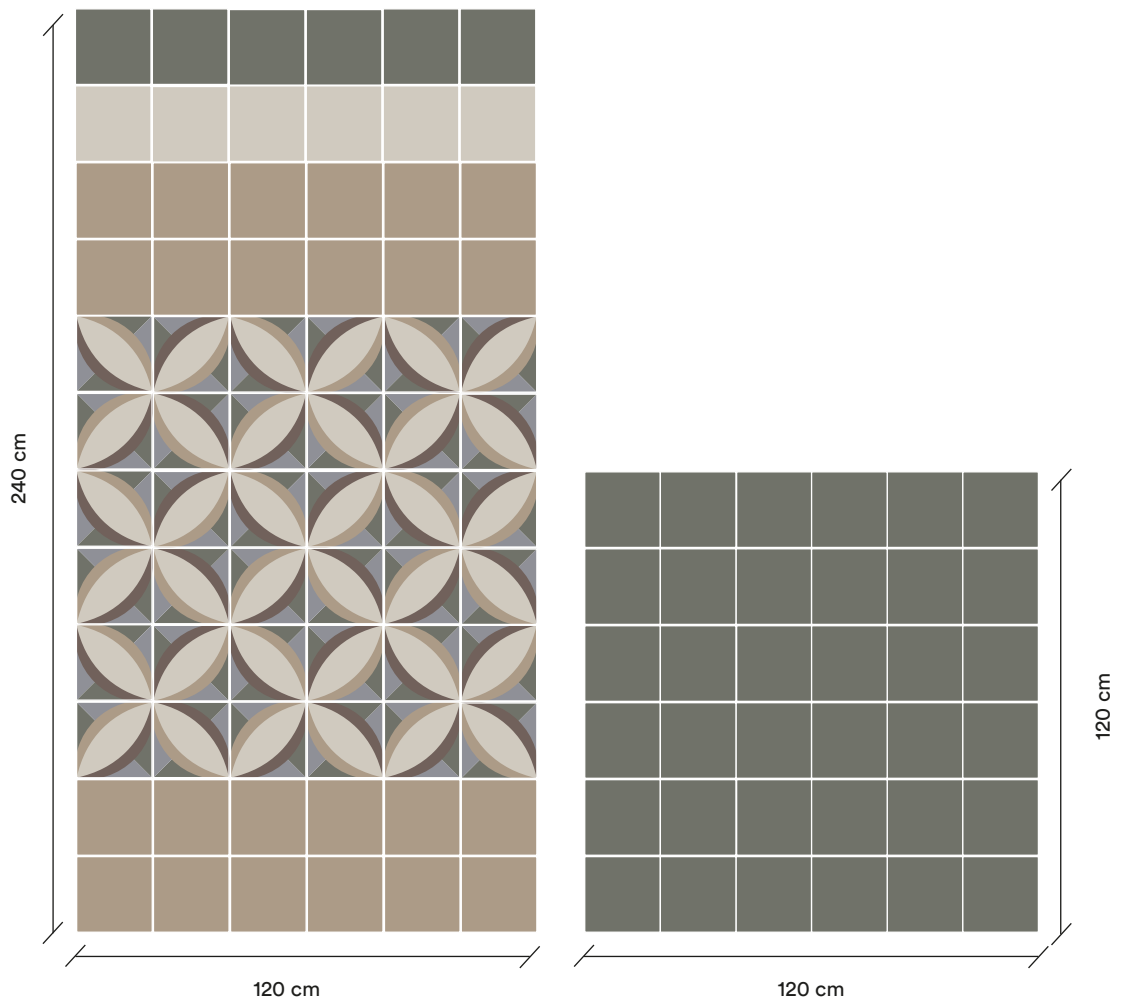
SCALA 1:20

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HERBALIST - BONE WHITE -OVAL- GREIGE

SCALA 1:20

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