

ARTWORK

ORNAMENTA.COM

CONTEMPORARY
CARTOON GRAPHICS
60X60 //
GRES PORCELAIN //
RECTIFIED //

ORNAMENTA®

TRIBUTE TO POP ART

the real is worth a thousand pictures.

ARTWORK

“La Pop Art è un modo di amare le cose”

Andy Warhol

ORNAMENTA® ha voluto rendere omaggio al capofila della Pop Art americana con questa collezione denominata ARTWORK in cui le superfici di Marble, Brick e Wood vengono

reinterpretate enfatizzando, come in una “caricatura”, i tratti che contraddistinguono ognuna di esse. Le caricature di “Artwork” prendono vita su una base bianca di gres porcellanato, il foglio, su cui vengono “caricati” i tratti caratteristici di ogni superficie. Il nero ed i colori sono applicati mediante

una stesura perfetta, rigida, senza sbavature e al contempo la materia usata garantisce un’alta resistenza. Marble, Brick e Wood possono essere posati “stand-alone”, ovvero singolarmente, sia a pavimento che a rivestimento, sfruttando i moduli presenti nel programma per avere diverse varianti

di posa, oppure “random”, combinandoli insieme a due a due o in un patchwork” totale.

Il marmo perde il classico “fotorealismo” da imitazione e le sue venature “disegnate” sono volutamente enfatizzate per darne una rilettura in chiave più contemporanea.



“Pop Art is a way of liking things”
Andy Warhol

ORNAMENTA® wanted to pay tribute to the leader of American Pop Art with this collection named ARTWORK in which the surfaces of Marble, Brick and Wood are

reinterpreted emphasizing, as in a “caricature”, traits that distinguish each of them. The caricatures of “Artwork” come to life on a white basis of gres porcelain, the paper, on which are “loaded” the characteristic features of each surface. Black and other colours

are applied with a perfect print, without smudgings and the colour glazed ensures an high-resistance at the same time. Marble, Brick and Wood can be set “stand-alone” both on wall and on floor, by using the different modules, or “random”, by matching

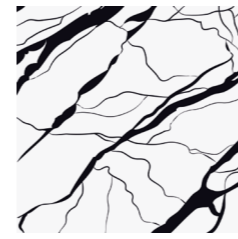
themselves together in pairs or by composing a “total patchwork”.

Marble loses the classic “photorealism” by imitation and its drawn veins are purposely emphasized to give a contemporary re-interpretation.

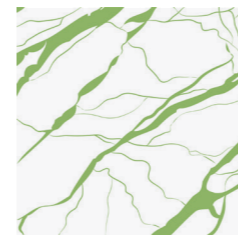




CODICI / CODES



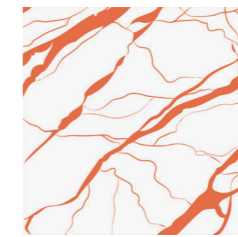
AR6060MK
MARBLE KEY
60x60 | 24"x24"



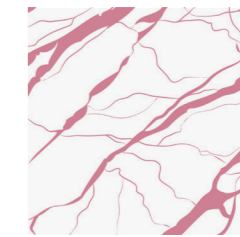
AR6060MG
MARBLE GREEN
60x60 | 24"x24"



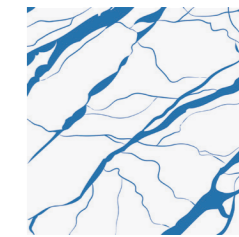
AR6060MY
MARBLE YELLOW
60x60 | 24"x24"



AR6060MO
MARBLE ORANGE
60x60 | 24"x24"



AR6060MM
MARBLE MAGENTA
60x60 | 24"x24"



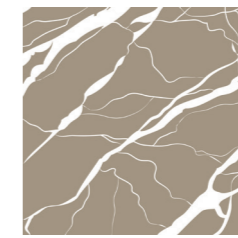
AR6060MC
MARBLE CYAN
60x60 | 24"x24"



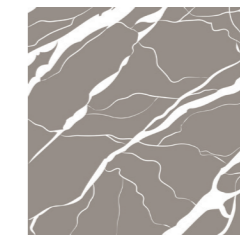
AR6060MI
MARBLE IVORY
60x60 | 24"x24"



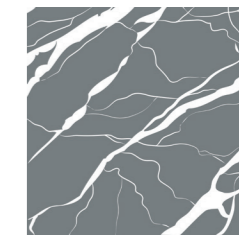
AR6060MP
MARBLE PEARL
60x60 | 24"x24"



AR6060MT
MARBLE TAUPE
60x60 | 24"x24"



AR6060MA
MARBLE ASHGREY
60x60 | 24"x24"

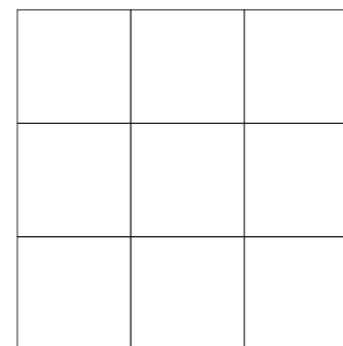


AR6060MGR
MARBLE GREY
60x60 | 24"x24"

MOVIMENTO GRAFICO / GRAPHIC MOVEMENT

Formato/Size	Numero grafiche/Number of patterns
60x60 24"x24"	6

SCHEMI DI POSA / LAYOUT SETTINGS



Si consiglia di posare il prodotto utilizzando un distanziale da 2mm.
We suggest to lay the product by using a spacer of 2mm.

MISURE E PESI

weight and dimensions

poids et dimensions

größe und gewichte

medidas y pesos

Dimensione	
Size	60x60
Format	24”x24”
Format	
Tamaño	
Spessore	
Thickness	10 mm
Épaisseur	
Stärke	
Espesor	
Peso	
Weight	7,4 kg
Poids	
Gewicht	
Peso	
Pezzi per scatola	
Pieces per carton	3
Pièces par carton	
Stück pro Karton	
Unidades por caja	
Quantità per scatola	
Quantity per carton	1,08 sqm
Quantité par carton	
Quantität pro Karton	
Cantidad por caja	
Peso per scatola	
Weight per carton	22,20 kg
Poids par carton	
Gewicht pro Karton	
Peso por caja	
Scatole per paletta	
Boxes per pallet	32
Cartons par palette	
Karton pro palette	
Cajas por paleta	
Quantità per paletta	
Quantity per pallet	34,56 sqm
Quantité par palette	
Quantität pro palette	
Cantidad por paleta	
Peso per paletta	
Weight per pallet	731 kg
Poids par palette	
Gewicht pro palette	
Peso por paleta	

Giunto	Stucchi	100 Bianco-White, 120 Nero-Black, 290 Crema-Cream, 103 Bianco Luna-Moon White, 133 Sabbia-Sand, 136 Fango-Mud, 114 Antracite-Anthracite	Grado di variazione cromatica Colour shade variation Degré de variation chromatique Grad Der Farbabweichung Grado De Variación Cromatica	ASTM C137.1 V0 - V4 V01
Joint	Grouts			
Joint	Joints			
Fugenbreite	Fugenmassen			
Junta	Pasta de rejuntar			

Avvertenze

Non saranno accolte contestazioni per danni visibili prima della posa. I colori dei materiali illustrati nel presente catalogo sono da ritenersi puramente indicativi. I dati presenti nella tabella “Misure e Pesi” sono aggiornati al momento della stampa del catalogo, pertanto i dati elencati possono subire variazioni.

Advice

Claims on items which have already been laid will not be accepted for any damage visible before laying. Colours of the materials as illustrated in this catalogue are to be regarded as mere indications. The details present in the table “Weight and Dimensions” are updated at the time the catalogue is printed, therefore the datas may change.

Avertissements

Ils ne seront pas acceptées les réclamations pour dommages visibles avant l’installation. Les couleurs des matériaux illustrés dans ce catalogue sont purement indicatives. Les données dans le tableau «poids et mesures» est correcte au moment de l’impression du catalogue, pourquoi les données peuvent être modifiées.

Warnungen

Sie werden nicht vor der Installation akzeptiert Ansprüche auf sichtbare Beschädigungen werden. Die Farben der Materialien, die in diesem Katalog dargestellt sind rein indikativ. Die Daten in der Tabelle “Maße und Gewichte” ist korrekt zum Zeitpunkt der Druck des Katalogs, deshalb werden die aufgelisteten Daten geändert werden können.

Advertencias

No se aceptarán reclamaciones por daños visibles antes de la instalación. Los colores de los materiales descritos en este catálogo son meramente indicativos. Los datos de los “Pesos y Medidas” tabla es correcta en el momento de imprimir el catálogo, por lo tanto, los datos enumerados pueden ser alterados.

CARATTERISTICHE TECNICHE

technical features

caractéristiques techniques

technische eigenschaften

características técnicas

	NORMA STANDARD	VALORI LIMITI PREVISTI ESTABLISHED LIMITS VALEURS LIMITES PRÉVUES VORGESEHENE GRENZWERTE VALORES LIMITE PREVISTOS	VALORI RILEVATI MEASURED VALUES VALEURS MESUREES MESSWERTE VALOR MEDIDO
Lunghezza e larghezza Lenght and width Longueur et largeur Länge und Breite Longitud y anchura	ISO 10545.2	± 0,6%	± 0,6%
Rettilineità degli spigoli Straightness of sides Rectitude des arêtes Geradlinigkeit der Kanten Rectitud de los cantos	ISO 10545.2	± 0,5%	± 0,5%
Planarità Flatness Planéité Ebenflächigkeit Planeidad	ISO 10545.2	± 0,5%	± 0,5%
Assorbimento d’acqua Water absorption Absorption d’eau Wasseraufnahme Absorción de agua	ISO 10545.3 ASTM C373	≤ 0,5%	≤ 0,5%
Resistenza agli sbalzi termici Thermal shock Choc thermique Thermoschock Choque termal	ISO 10545.9 ASTM C484	Resistente Resistant Résistant Beständig Resistente	Resistente Resistant Résistant Beständig Resistente
Resistenza agli attacchi chimici Chemical resistance Résistance chimique Chemische Resistenz Resistencia química	ISO 10545.13 ASTM C650	Conforme Complies with the standards Conforme aux normes Anforderungenerf erfüllt Conforme con las normas	Conforme Complies with the standards Conforme aux normes Anforderungenerf erfüllt Conforme con las normas
Resistenza all’abrasione Deep resistance Résistance à l’abrasion Abriebfestigkeit Resistencia a la abrasión	ISO 10545.7 ASTM 1027	100 PEI 0 150 PEI I 600 PEI II 750 - 1500 PEI III 2100 - 6000 - 12000 PEI IV > 12000 PEI V	PEI III
Resistenza alle macchie Stains Resistance Résistance aux taches Fleckenbeständigkeit Resistencia a las manchas	ISO 10545.14 ASTM CC1378	≥ Classe 3 ≥ Class 3 ≥ Classe 3 ≥ Klasse 3 ≥ Categoria 3	Classe 5 Class 5 Classe 5 Klasse 5 Categoria 5
Resistenza allo scivolamento Antislip value Résistance au glissement Rutschhemmung Resistencia al deslizamiento	DIN 51130	da R9 a R13 from R9 to R13 de R9 à R13 von R9 bis R13 de R9 a R13	R10
	D-COF	> 0,42	≥ 0,47

Resistenza al gelo

Frost resistant
Résistant au gel
Frostbeständig
beständig
Resistente a las heladas

ISO 10545.12
ASTM C1026

Conforme
Complies with the standards
Conforme aux normes
Anforderungenerf erfüllt
Conforme con las normas

Conforme
Complies with the standards
Conforme aux normes
Anforderungenerf erfüllt
Conforme con las normas

Resistenza alla rottura

Breaking strenght
Résistance à la rupture
Biegezugfestigkeit
Resistencia a flexión

ISO 10545.4

≥ 28 N/mm²

≥ 35 N/mm²

ORNAMENTA®

A.D. Davide Tonelli

Art direction

d-segno studio
di davide Tonelli
d.tonelli@d-segno.com
linkedin.com/in/davidetonelli/

Company

ORNAMENTA® Headquarter
Via Mosca, 1 - 41049
Sassuolo - (MO) Italia
T. +39 0536 867411
F. +39 0536 803937
info@ornamenta.com
IT 00831670369
Gamma Due S.p.A.

ORNAMENTA® Production unit
via Stradone Secchia 29,
42014 Roteglia - (RE) Italia
T. +39 0536 867411

Communication & Pr.

ORNAMENTA Press Office
press@ornamenta.com

ornamenta.com

@ornamentaceramics